

**Course Scheme**  
**MBA 2024-2026**  
**Choice Based Credit System**

SEM 1							Evaluation Scheme			
NSQF/National Credit Framework (NCrF) Credit	Code	Subject	L	T	P	Credits	CIA	End Term	Total	
<b>Level 6</b>	11.511	Principles of Management & Organizational Behavior	4	0	0	4	30	70	100	
	11.502	Quantitative methods	3	1	0	4	30	70	100	
	11.503	Managerial Economics	3	0	0	3	30	70	100	
	11.507	Computer application for Business	3	0	0	3	30	70	100	
	11.510	Business Law and Ethics	3	0	0	3	30	70	100	
	11.509	Financial Reporting, Statement Analysis	3	0	0	3	30	70	100	
	40M.101	Life Skills 1	2	0	0	2	30	70	100	
	MBVAC 101	Character Building & Holistic Development of Personality-I	2	0	0	2	50	50	100	
							<b>24</b>			
	<b>SEM 2</b>							<b>Evaluation Scheme</b>		
		<b>Code</b>	<b>Subject</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>Credits</b>	<b>CIA</b>	<b>End Term</b>	<b>Total</b>
		11.602	Departmental elective (MIS)	3	0	0	3			
		11.552	Human resource management	3	0	0	3	30	70	100
		11.553	Marketing Management	3	0	0	3	30	70	100
		11.557	Corporate Finance	3	0	0	3	30	70	100
	11.558	Operation Research	3	0	0	3	30	70	100	
	11.559	Marketing Research	3	0	0	3	30	70	100	
	11.551	Production & Operations Management	3	0	0	3	30	70	100	
	MBVAC 102	Character Building & Holistic Development of Personality-II	2	0	0	2	50	50	100	
						<b>23</b>				
<b>SEM 3 CORE PAPERS</b>							<b>Evaluation Scheme</b>			
	<b>Code</b>	<b>Subject</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>Credits</b>	<b>CIA</b>	<b>End Term</b>	<b>Total</b>	
	11.605	Project Management and Entrepreneurship Development	4	0	0	4	30	70	100	
		<b>Open elective (MOOC)</b>	0	0	0	3				
	MBVAC 201	Character Building & Holistic Development of Personality-III	2	0	0	2	50	50	100	
	11.603	Summer Training	0	0	0	3	50	50	100	
						<b>12</b>				
<b>SPECIALISATION PAPERS - FINANCE MANAGEMENT</b>							<b>Evaluation Scheme</b>			
	<b>Code</b>	<b>Subject</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>Credits</b>	<b>CIA</b>	<b>End Term</b>	<b>Total</b>	
	11.621.5	Taxation	3	0	0	3	30	70	100	
	11.621.6	Investment analysis and portfolio Management	3	0	0	3	30	70	100	
	11.621.7	Managing Bank and financial institutions	3	0	0	3	30	70	100	
						<b>9</b>				
<b>HUMAN RESOURCE MANAGEMENT</b>							<b>Evaluation Scheme</b>			

	Code	Subject	L	T	P	Credits	CIA	End Term	Total	
	11.622.5	Compensation and Benefit management	3	0	0	3	30	70	100	
	11.622.6	Workforce Planning and Talent Acquisition	3	0	0	3	30	70	100	
	11.622.7	Leadership and Team Building	3	0	0	3	30	70	100	
						<b>9</b>				
<b>MARKETING MANAGEMENT</b>							<b>Evaluation Scheme</b>			
	Code	Subject	L	T	P	Credits	CIA	End Term	Total	
	11.623.5	Product and Brand Management	3	0	0	3	30	70	100	
	11.623.3	Sales and Distribution Management	3	0	0	3	30	70	100	
	11.623.2	Consumer Behavior	3	0	0	3	30	70	100	
						<b>9</b>				
<b>INFORMATION TECHNOLOGY</b>						<b>Evaluation Scheme</b>				
	Code	Subject	L	T	P	Credits	CIA	End Term	Total	
	11.624.5	Data mining for business decisions	3	0	0	3				
	11.624.6	Strategic Management of IT	3	0	0	3				
	11.624.7	Managing digital innovation and transfer	3	0	0	3				
						<b>9</b>				
<b>SEM 4 - CO RE PAPERS</b>							<b>Evaluation Scheme</b>			
	Code	Subject	L	T	P	Credits	CIA	End Term	Total	
	11.604	Corporate strategy	3	0	0	3	30	70	100	
	11.652	Environmental Management	3	0	0	3	30	70	100	
	11.653	Project Work	3	0	0	3	50	50	100	
	MBVAC 202	Character Building & Holistic Development of Personality- IV	2	0	0	2	50	50	100	
		<b>Managing Personal Finance##</b>	2	0	0	0	50		50	
						<b>11</b>				
<b>SPECIALISATION PAPERS - FINANCE MANAGEMENT</b>						<b>Evaluation Scheme</b>				
	Code	Subject	L	T	P	Credits	CIA	End Term	Total	
	11.671.5	International Finance	3	0	0	3	30	70	100	
	11.671.8	Corporate Restructuring, mergers & Acquisition	3	0	0	3	30	70	100	
	11.671.7	Financial Derivatives	3	0	0	3	30	70	100	
						<b>9</b>				
<b>HUMAN RESOURCEMANAGEMENT</b>						<b>Evaluation Scheme</b>				
	Code	Subject	L	T	P	Credits	CIA	End Term	Total	
	11.672.5	International HRM	3	0	0	3	30	70	100	
	11.672.6	Employee relation	3	0	0	3	30	70	100	
	11.672.7	Strategic HRM	3	0	0	3	30	70	100	
						<b>9</b>				
<b>MARKETING MANAGEMENT</b>						<b>Evaluation Scheme</b>				

Level 6.5

	Code	Subject	L	T	P	Credits	CIA	End Term	Total
	11.673.5	Services Marketing	3	0	0	3	30	70	100
	11.673.2	Retail management	3	0	0	3	30	70	100
	11.673.6	International Marketing	3	0	0	3	30	70	100
						<b>9</b>			
	<b>INFORMATION TECHNOLOGY</b>						<b>Evaluation Scheme</b>		
	Code	Subject	L	T	P	Credits	CIA	End Term	Total
	11.674.5	E-Commerce and digital market	3	0	0	3			
	11.674.6	Managing software project	3	0	0	3			
	11.674.7	IT consulting	3	0	0	3			
						<b>9</b>			
	<b>Departmental Elective</b>								
	Code	Subject	L	T	P	Credits	CIA	End Term	Total
	11.602	Management Information system	3	0	2	3			

<b>Total Credits</b>	<b>106</b>
<b>Sem 1</b>	<b>24</b>
<b>Sem 2</b>	<b>23</b>
<b>Sem 3</b>	<b>30</b>
<b>Sem 4</b>	<b>29</b>

Dual Specialization in Semester 3 & Semester4 with Marketing as compulsory specialization Paper

<b>Bifurcation of Continuous Internal Assessment (CIA) marks (weightage 30%)</b>	
	<b>Marks</b>
Assignment I	10
Assessment I	10
EC/CC	5
Class participation	5